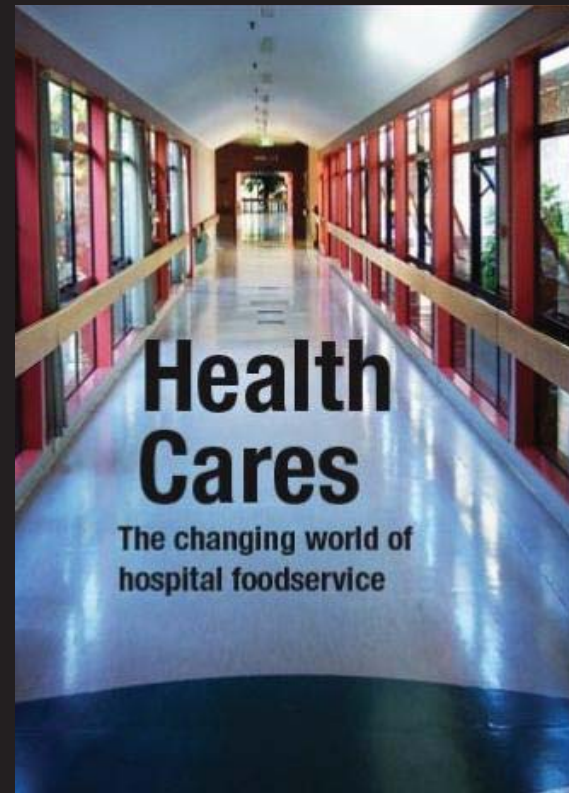
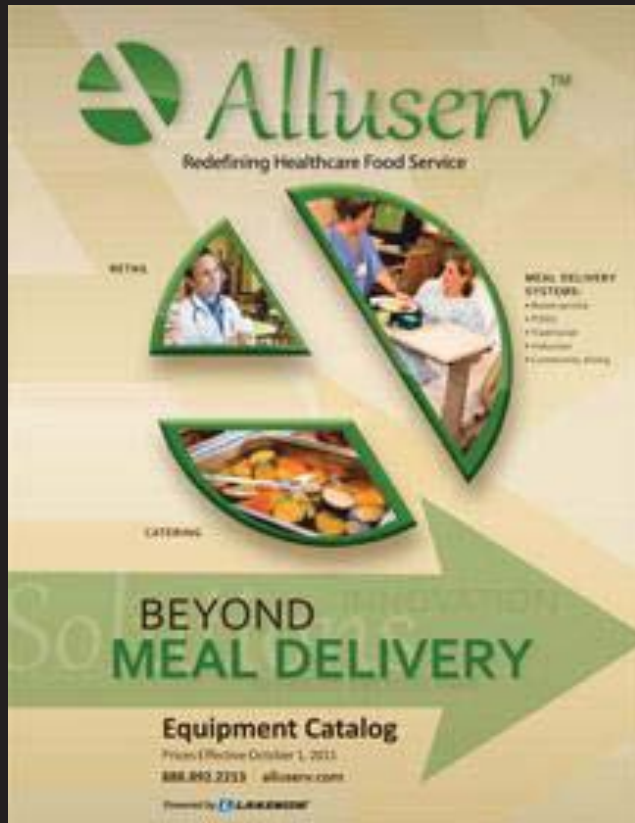
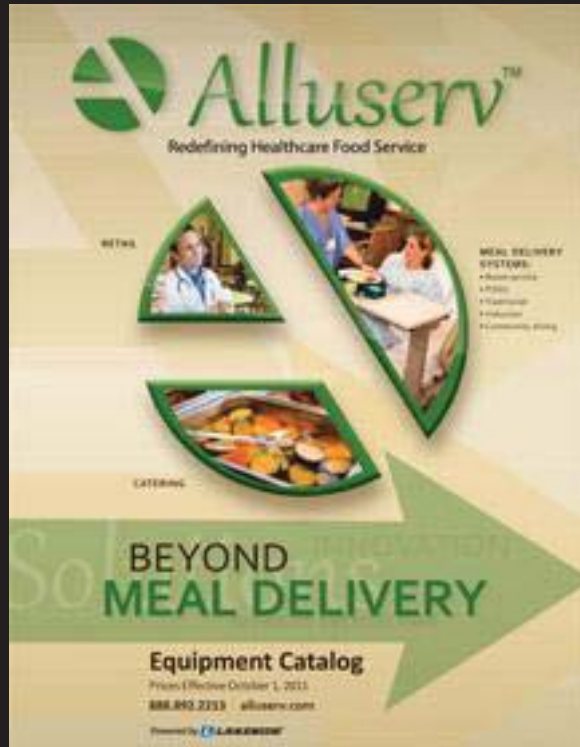


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“Escalating the Role of the Foodservice Director to Influence Design Decisions ”

Ronald Stewart
Vice President, **DM&A**

The BIG Table





Deja Vue



Part of the Design Process

- **The Key is the Capital Process.**
 - volunteer to be a part of the process
 - I also aligned myself with IT
- Accountants = Gate keepers
- Food Service Director = Operators
 - lesser relevance in halls of the finance.



Innovation

- Needs for my department
- Ideas worthy of pursuing to grow and support our organization
- A team of professionals that could execute a plan if given the chance
- We can **INNOVATE**.

We needed Money – not just any Money -
Special Money – CAPITAL DOLLARS.



Escaping the Chains



Design Consultants

- **Service Design Consultant for Food & Nutritional Services**
- **Search for new and innovative service platforms**
 - Room Service
 - Catering and meal delivery systems
 - SAVINGS opportunities



Carpe Patient Satisfaction

- Patient Satisfaction
 - We now had a powerful ally in our quest.
- Food & Nutrition can actually help the organization meet their bottom line
- No longer just overhead to the Financial Leadership.



Educate Administration - It is OUR JOB.

- Innovative Technology
- It is our role to educate
- Do our homework
- Takes money to get capital funding

